

# GAMESENSE

## TRAIN YOUR INSTINCT

### DEVELOP DANGEROUS HITTERS

gameSense is revolutionizing training with a cognitive science program that trains your hitters' brains and transforms their game. In a first of its kind, our app allows coaches to set cognitive drills that build an athlete's invisible skills - like pitch recognition - improving reaction times and decisions at the plate. Powered by tech, proven by science, and used by pros & colleges, gameSense is designed to complement traditional training methods and take your team to the next level. We've got the data to prove it: just five minutes a day improves offensive stats dramatically at ALL levels by 20% or better. These additional training sessions hone invisible skills in-between games; and accurately measures player progress and performance. The result? A team ready to do serious damage! This is the future of training and it starts now.

### OUR MISSION: TRAIN YOUR TEAM'S INSTINCT

Optimize your team's performance by building invisible skills with cognitive drills.

## HOW IT WORKS

### TRAIN THEIR BRAIN, TRANSFORM THEIR GAME.

**COGNITIVE DRILLS FOR INVISIBLE SKILLS:** We use science-backed techniques to improve pitch recognition, decisions at the plate and reaction times.

**24/7 TRAINING:** Improve their game in-between games; no matter the weather, time of day or if they're suffering illness or injury.

**TRACK THEIR PROGRESS:** We measure player's baseline and track improvements with each cognitive rep; so, you can see their invisible skills improving in real-time.

**KEEP THEM PLAYING:** We use gamification; with features like scores, badges, leaderboards and real-world rewards that drive usage within teams.

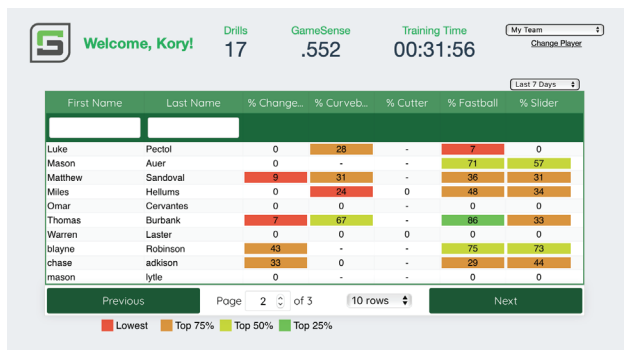
**MANAGE YOUR TEAM:** Assign drills to players, track individual player and team progress, and encourage leaderboard competition. The coach's portal provides visibility into team pitch recognition strengths and weaknesses to hold players accountable.

## WHY COGNITIVE SKILLS?

Traditional training focuses on developing hard skills but overlooks cognitive skills. But these skills matter. They sharpen instinct and separate the good players from the great. gameSense is another powerful tool in your arsenal to gain an edge.

## GET AN UNFAIR ADVANTAGE...

- Assign drills in-between games and seasons
- Build pitch recognition skills effectively and efficiently
- Keep your team improving no matter the weather or injury status
- Be an early adopter of cognitive science in sport



## OUR RESULTS ARE POWERFUL

**MEANINGFUL IMPROVEMENT:** Just 5 minutes a day improves offensive stats by 20% or more!

**RADICALLY EFFICIENT:** Improve pitch recognition skills 100x more efficiently than in-game viewing. Give hitters a season's worth of at-bats, with just 15 minutes a day for a week (200 at-bats)

**SCIENCE BACKED:** Techniques developed in conjunction with cognitive scientists, researchers, coaches, and players.

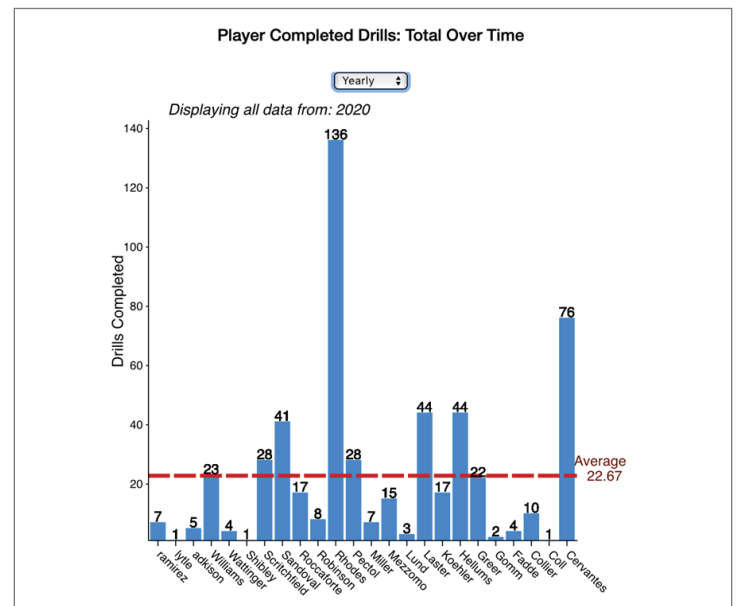
Here are some typical performance results for actual gameSense teams:

### High School Team:

Stats	Before gameSense	After gameSense	Improvement % (using gS)
Batting Average	.269	.328	22%
Run Batted In (RBI)	128	187	46%
Base on Balls (BB)	102	123	21%
On Base Percentage (OBP)	.371	.422	14%

### DI College Team:

- 7 of 8 returning players increased their OPS average 74 points
- Team OPS up 36 points
- Extra base hits per game up 11%
- Walks per game up 27%
- Strikeouts per game down 12%



# GIVE YOUR TEAM AN UNFAIR ADVANTAGE.