



# gameSENSE

## TRAIN YOUR INSTINCT.

gameSense is revolutionizing training with a cognitive science program that trains your brain and transforms your game. Powered by tech and backed by science, we hone your instincts so you can do some real damage on the field. And we've got the data to prove it: just five minutes a day improves reactive decision-making by 20%. What's more, gameSense is accessible and complements traditional training methods. Our tech allows you to up your game, in between games; no matter the weather, the time, or your physical condition. We build invisible skills with cognitive drills; and we're committed to making this new wave of training universal as physical reps. This is the future of training and it starts now.

## UNLEASH INSTINCT.

Traditional training focuses on developing hard skills but overlooks cognitive skills entirely. But these skills matter. They sharpen instinct and separate the good players from the great. We're here to reinvent training by introducing our app, powered by tech and science, to help you up your game in-between games.



## HOW IT WORKS

**TRAIN YOUR BRAIN, TRANSFORM YOUR GAME.**

### COGNITIVE DRILLS FOR INVISIBLE SKILLS:

We use science-backed techniques to improve pitch recognition, fast-decision making and reaction times. 24/7 TRAINING: Improve your game in-between games; no matter the weather, time of day or if you're suffering illness or injury.

### TRACK YOUR PROGRESS:

We measure player's baseline and track improvements with each cognitive rep; so, you can see your invisible skills improving real-time.

### GAMIFICATION OF ESPORTS:

We use gamification; with features like scores, badges, leaderboards and real-world rewards that drive usage within teams.

## WE HELP ATHLETES...

- Build your skills in-between games
- Measure and quantify your improvement over time
- Compete in a gamified, engaging manner
- Get 20% faster reaction times with just 5 minutes a day
- Get a season's worth of training, with just 15 minutes a day for a week (200 at bats)
- Train anywhere, anytime.

## THIS IS TRAINING REVOLUTIONIZED AND DEMOCRATIZED:

### TRAINS INSTINCT:

Uses cognitive reps to build an athlete's intuition and confidence.

### SCIENCE BACKED:

Use science-backed techniques that can improve fast-reactive decision-making skills 100x more efficiently.

### COMPETITIVE & PERSONALIZED:

Real-time results, Leaderboard™ competitions, badges, and unlocks that inspire athletes to keep improving.

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*Baseball is 90% mental.  
The other half is physical.*

– Yogi Berra

## OUR MISSION: TRAIN YOUR INSTINCT

We take athletes to peak performance by building your invisible skills with cognitive drills.

WHAT DO DANGEROUS HITTERS HAVE IN COMMON?  
**TRAINED INSTINCTS**